Cyber Security Summit 2016: New Cyber Threats and Counterintelligence

Location: University of Memphis, The Zone and Methodist Presentation Theatre

Summary

October 14, 2016

Morning Event Timing: 9:00am to 11:45am

8:30am Registration and Breakfast Networking

9:00am Welcome by Jasbir Dhaliwal, Executive Director of the FedEx Institute of Technology

9:10am Remarks from Denise Wood, FedEx Corporate Vice President, Information Security and Corporate Systems

9:45am Remarks from Brent Nair, Chief Information Officer for the City of Memphis

10:00am Keynote Address from Dr. Andy Ozment, Assistant Secretary for Cybersecurity & Communications, U.S. Department of Homeland Security

10:20am Networking Break

10:40am Panel Discussion: From the Break Room to the Boardroom: Creating a Culture of Cybersecurity in the Workplace

All organizations – from large and small businesses to healthcare providers, academic institutions, government agencies and civil society – can experience data breaches or be targets of cybercrime, which can result in stolen intellectual property, theft of personal information or – if our critical infrastructure is attacked – a disruption to our way of life.

This panel encourage dialogue addressing issue and questions like the following: How do we create a culture of cybersecurity in the workplace throughout the organization? What roles does leadership play in ensuring that cybersecurity is a priority and the organization is taking a strong cybersecurity posture? What is being done to generate awareness, educate and train employees? What is the individual employee’s responsibility regarding cybersecurity? How do we ensure that employees view cybersecurity from a risk-based perspective?

• Moderator: Michael Kaiser, Executive Director, National Cyber Security Alliance

• Denise Wood, FedEx VP of Information Security and Corporate Systems
• Chris Inglis, FedEx Board Member
• Klint Walker, DHS Cyber Security Advisor
• Senior Special Agent Matthew Stephenson, United States Secret Service

11:45am Break/Lunch

Afternoon Event Timing: 1:00pm – 4:00pm

1:00pm Cyber Security in a World of Accelerating Change

A discussion on cyber security challenges faced by corporations in an era of increasing technological change and complexity. Also, he will discuss the frameworks Accenture uses to help clients become more agile and effective in defending against cyber attacks

• Greg Dennis, Group Technology Delivery Lead (Communications, Media & Technology Operating Group), Accenture

1:45pm Ransomware Discussion

A discussion of the impacts of ransomware from two perspectives, private sector and federal government. Ransomware technologies represent a present and growing threat to cybersecurity infrastructure across industries.

• Stewart Fey, LBMC Director of Technology
• Tim Marsh, FBI Memphis Division Special Agent

2:30pm Networking Break

2:50pm Panel Discussion: IOT Risk Mitigation and Management
The potential applications of the IoT (Internet of Things) will bring cybersecurity into places that have previously never been discussed. The challenges faced by IoT integration and support vary from one industry to another, but all share a common risk.

- Co-Moderators: Dr. Dipankar Dasgupta (Director of the CfIA), Robert Abercrombie
- Brian Elrod, St. Jude Chief Information Security Officer & Director, Network and Telecom
- Richard White, TDOT Cyber Security Architect
- Jon Weber, University of Memphis Director of Enterprise Infrastructure Services
- Jeff Greene, International Paper Manager of Information Security

4:00pm Concluding Remarks